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Selection criteria statements:

1. I am able to bring first-hand knowledge and perspective to bear on the marine resources of the MLPA South Coast Study Region, because I have lived in Southern California for 47 years and am an avid SCUBA diver and sailor with a passion for marine mammals and marine mammal protections. I am a third generation SCUBA diver who grew up spending time at the coast so naturally I continued my love and passion for the ocean into my adult life by diving, sailing and being active with issues that concern environmental issues.

My devotion to the Protection of marine life started at an early age when I saw a news story on the tuna fishing industry and how we were killing 250,000 spotted and spinner dolphins a year. I was so upset that I boycotted tuna and with the help of my mother I created a petition to stop the killing of the dolphins in 1969, I was eight years old standing in front of the super market asking people to sign my petition and to not eat tuna for the next three years and sending in the signed petitions to my local congressmen. In 1972 I was thrilled to see that the Marine Mammal Protection act went into effect and I felt like I made a difference for the dolphins! I have been involved in many aspects of activism for the environment and in particular the oceans ever since. The activism comes from my mother who was an urban planner in the Los Angeles area who taught me the value of the individual's power to make a difference. So all the way back to my humble beginnings with a SCUBA diving father (and grandfather) and an activist mother it has prepared me for this great opportunity to apply for the stakeholders group to be part of the master planning process for the South Coast Regional Stakeholder Group for the MLPA. Why did I tell you the story about me when I was a little girl? Because it is at the core of my being that I am involved in the process for which I am nominating myself.

2. I would be able to balance south coast regional perspective with localized knowledge because it has been my passion in life to be actively involved ocean conservation and we all know the best way to get things done to "act locally and think globally".

I am a systems analyst who understands both the micro and the macro perspectives when approaching any challenge in either the information technology field or in community activities. I have a very open perspective for environmental and conservation issues that has actually allowed me to understand both sides of issues with a willingness to alter my perception based on facts and human emotions together.

3. I am not only willing; I am excited to express fundamental interests for multiple stakeholder groups! Although I am not always in agreement with other SCUBA divers or sailors perspectives I am capable of representing their thoughts and opinions to clearly convey the interest of the above mentioned or other stakeholder groups.
4. I am capable of working collaboratively, seeking to integrate the interests of the full range of constituencies by analyzing not only the facts but the gut reactions of people's input to the process of change and development. Diplomacy is a key to action when dealing with multiple people in any project. The work I do for a living as a systems analyst and the work with non-profit groups have given me the skills and training with change acceleration process, six-sigma, crucial conversations and non-violent communication

classes for effective coordination of system projects and event planning for various non-profit fundraisers and educational outreach. These skills are easily transferable to any process improvement or planning and implementation that would be of great service to the stakeholders group.

5. The stakeholders of SCUBA divers and Sailors are a very unique people that don't often gather together in large groups, in my experience they are quite independent from each other however there are ways and means of reaching them through local marina publications that are in stands in most marinas up and down the coast, through dive shops and marine supply stores to name a few of the ways reach stakeholders not attending the public meetings. I have the motivation to create new networks and use existing networks to accomplish the goal of reaching stakeholders that will be most effected by marine protected areas that are being developed through this process.
6. I am totally committed to completing all aspects of the charge of the regional stakeholder group. I have no children and would be willing to step back form my other non-profit organization work to devote my time to this effort for the next fiscal year. The opportunity to participate in this process would fulfill a deep seeded passion to help the California marine life in THE most effective way I could possibly imagine. I would be completely honored and exited to be able to offer the services that I have acquired throughout my life to make a difference for the California coast. It would be a dream comes true!

Current and past affiliations with stakeholder groups:

Because marine life protection is my heart's passion I stay current with as many issues as I can about the ocean environment. I am currently on the e-mail list of many non-profit organizations for which I have contributed to currently or in the past where I actively participate in sending e-mail notices to who ever it takes to get things done (for example congressional members, state assembly, Fish and Game ect.) for the multitude of issues regarding all aspects of Marine Life Protection. I receive news letters and e-mail alerts from the below listed stakeholder groups that gives me a great breath of continual current information about marine life environmental issues.

- The Ocean Conservancy
- California Coastkeeper Alliance
- Surfrider
- Natural Resources Defense Council
- World Wildlife Foundation
- Ocean Futures
- American Cetacean Society
- Center for Whale Research
- Orca Network
- The Whale Museum

The following organizations are where I have been an active volunteer for fundraising and educational outreach over the past 8 years:

- Americans for the Department of Peace
- The Peace Alliance
- Kids for Peace
- The Tariq Khamisa Foundation
- Unite in Peace

Currently I am a board member for the Americans for Department of Peace and will be attending the California conference the first week in August. At the conference they will conduct multiple "break out" sessions on how to reach larges amounts of people in local communities for education and outreach programs to get the word out about HR808 The Department of Peace and Non-violence Bill, this training could be of great value as a future Southern Coast Regional Stakeholder committee member.

Communication methods:

As a public servant for the South Coast Regional Stakeholder Group I would utilize multiple mechanisms to communicate with multiple Stakeholders throughout the designated region to include and not limited to the following:

- E-mail notifications to large groups through non-profit organizations e-mail lists.
- The use of small local and community printed news papers and publications for notification of events and updates to the planning process.
- Send notices out to TV and Radio media about events or participation opportunities for the general public. (AFDOP has compiled a list of resources that they would be happy to share.)
- Public forums like the open house that I attended to learn about the MLPA and the opportunity to submit a nomination for myself.
- Coordinate efforts with school districts throughout the study region for educational outreach efforts. Please note because of relationships I have already developed through other non-profit work this would be very easy in the San Diego local area.
- Open houses at the California State and Universities.
- Cal State University Northridge Urban planning department recruitment for input and outreach. (My mother started her career in this program and there is an annual award in her name that my brother and I present to a deserving student.)
- Set up mini open houses with one table in and around Marina's up and down the coast for input from the largest amount of people possible.
- Coordinate with dive shops up and down the coast. I am personally familiar with a variety of shop owners in San Diego and Los Angeles.
- Dive associations such as PADI and NAUI would be great resources for members in the target area.
- Contact the American Sailing Association to partner with them to inform and involve their members in the initiative process.
- Have some sailing regatta events with a "gala party" after for fun and education up and down the Southern California region with a focus on Ocean Conservation.
- Team with State parks up and down the coast to co-sponsor educational public events.

Areas of knowledge or expertise relevant to the project:

I have a broad range of knowledge and expertise based on both personal experience and research I have conducted over the 47 years I have been alive. I was born in Hollywood California and when I was five days old my parents took me to Marineland of the Pacific with visiting family members. I think that is when I became "attached" to marine mammals. My dad and grandfather were both SCUBA divers so the family often went to the beach while they dove off of Palos Verdes Abalone Cove and multiple other places from Palos Verdes to Point Conception.

While I was growing up at any time I was given an extra credit homework assignment of my choice to do a paper I would choose to do it on marine mammals where I always got an A. I majored in science in my youth taking oceanography for summer school in junior high school because I wanted to not because I had to (yes my friends thought I was crazy to want to go to school). During my senior year in high school we had to do a ten page term paper and I chose interspecies communication with cetaceans as my theme. This is where I learned that my deep seeded joy came from Cetacean behavior so I moved my major from Oceanography or Marine biology to Psychology and behavioral studies. After choosing San Diego State University because Dr. Defran was doing work with Cetaceans from Point Conception to the middle of Baja California. At the age of 18 I found out that being a Cetacean scientist not only needed a PhD but they got paid next to nothing. I decided to focus my first four years in psychology to Industrial Organizational where I would go out in the work place and come back to get my PhD at a later time. My degree focused in the training and development aspects of IO Psych. I'm still planning on getting my PhD in the future in behavioral sciences.