

From: Terry Maas
Sent: Thursday, June 26, 2008 7:54 PM
To: Melissa Miller-Henson
Subject: Terry Maas, a self nominations to the south coast stakeholder group
Melissa,

Thank your call invitation to the Oxnard regional meeting. I am going to be out of town, going to Florida to film a re-creation of several kids who blacked out while diving for a non-profit organization.

I would like to use this email as my formal application tor the South Coast MLPA Stakeholder Group. I'll simply add my comments to your email below in bold. Please confirm that you have received this application and that the format is acceptable.

Terry Maas

Nominations should include the following information:

- Nominee name and complete contact information, including email address,

Terry Maas

Ventura, Ca, 93003

- A short statement to confirm how the applicant meets **each** of the selection criteria listed above,

I would like to be considered for a position on the stakeholder group as a videographer-photo-journalist first, or as an alternate, a spearfishing consumptive diver. My first-hand knowledge is from over 48 years of continuous diving and observation of the entire area covered by the So Cal. initiative. My work has been widely published and I am the author of two popular books on breath hold diving including chapters on spearfishing and photography. My article on Manta Rays (<http://www.freedive.net/mantas/mantas.htm>) was the cover article in the National Geographic of Mexico. One recent article for Hawaii Skin Diver Magazine heralds the resurgence to the black seabass off the California Coast. (<http://www.freedive.net/Blacks/Article/bsb.htm>). I am currently producing a series for PBS about a 12-year old girl discovering the riches of the ocean. I have been the principal underwater photographer for 23 shows for the Outdoor Channel. My work with Sea Watch where I am a founding member and a member of the advisory board ([http://seawatch.org/about us/advisory board.php](http://seawatch.org/about_us/advisory_board.php)) helped close the Revelleghedo Archipelago to destructive fishing practices by establishing it as a Mexican biosphere reserve. This process was helped immensely by the publication of my pictures and this article of illegal shark fishing in the area (

and with my guided tour of the area for the Vice President of Mexico.

I am willing to convey the interests of both the photographic community and the spearfishing community because I have extensive contacts in each area. I have a reputation for working collaboratively as those in the community can attest. As I mentioned, I have an extensive network of diver contacts whom I have already began communicating with and with whom I established early contact with during the first, aborted, So Cal process. I am compelled to complete all aspects of the charge to the regional stakeholders. I believe the decisions made by this group will have enormous impact on the ocean environments for this region and I would be honored to help shape history.

- Where appropriate, identify current and past affiliations with stakeholder groups active in marine resource management,

Original stakeholder in the first, aborted, MLPA So Cal meetings. Currently a member of the AAG for San Miguel Island. I consulted on the assessments of the Channel Islands MPAs and provided input on how to implement these assessments.

- A brief summary of past involvement in the MLPA or similar collaborative public processes to provide advice on natural resource policy or planning,

I was a fully committed stakeholder for the first attempt of the MLPA process in So Cal. I am currently a stakeholder in the AAG, which is charged with assessing when and if the take of abalone should resume at San Miguel Island.

- Willingness to commit the time for full participation,

As a past stakeholder member, I know the time commitments and I will meet those. I am self employed and can arrange my schedule around meetings.

- Descriptions of the organizations and individuals with which the nominee will communicate,

I have reference letters from a wide variety of users of the marine environment and will be glad to supply these upon your request. The list includes endorsements from the Underwater Society of America, The Long Beach Neptunes dive Club, the Santa Barbara Freedivers, the Fathomiers of Orange County and Sea Watch. I have already been communicating with these groups as well as with Sarah Kruse of

Ecotrust. I am helping Sarah design the consumptive diver questions for their on-line survey. In addition, I have extensive Internet connections with all of the major marine photography and spearfishing bulletin boards as well as all major dive equipment manufacturers. I am the regional editor for two major dive magazines in the United States.

- Specific communication and outreach mechanisms to be utilized (give examples), and

Principally through dive club meetings and Internet forums. Having been a member of the Underwater Society of America for over 40 years and the California Council of dive clubs for many years. I know almost every politically active diver and I currently serve as the conservation coordinator with United Anglers for the Long Beach Neptune Club.

- Areas of knowledge or expertise relevant to the project.

Having been a zoology major at USC and the holder of 3 advanced degrees, I have studied and celebrated the marine environment off Southern California all of my adult life (I'm 63.) I never stopped studying the ocean. I have collaborated with Hubbs Marine Center and my footage is currently displayed at the Monterey Bay Aquarium. I have the only footage ever taken of spawning white sea bass. My painting of a white sea bass (http://www.freedive.net/Painting/white_seabass.htm) appears at the entry to the Marine World Hubbs Research Center and my mural of Channel Island marine life (<http://www.freedive.net/mural/index.htm>) is currently displayed at the Channel Islands Marine Park Headquarters here in Ventura. I am committed to the health of the oceans and welcome the chance to impact the future of our coastlines and islands.



JIM MARTIN
WEST COAST REGIONAL DIRECTOR
THE RECREATIONAL FISHING ALLIANCE
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Wednesday, July 16, 2008

Marine Life Protection Act Initiative
c/o California Resources Agency
1416 Ninth Street, Suite 1311
Sacramento, CA 95814
Attention: Melissa Miller-Henson

RE: SoCal RSG Nominations for the MLPAI

Dear Melissa,

The Recreational Fishing Alliance (RFA) is a national 501(c)(4) non-profit grassroots political action organization whose mission is to safeguard the rights of salt water anglers, protect marine, boat, and tackle industry jobs, and insure the long-term sustainability of our nation's marine fisheries.

We would like to make the following nominations to the South Coast Regional Stakeholder Group for the MLPA process:

Joel Greenberg
RFA SoCal

Valley Village, CA 91607

Joel Greenberg is Chairman of the Southern California Chapter of the Recreational Fishing Alliance (RFA) and has served in that capacity for nearly six years. Besides being an original member of the California Department of Fish and Game Groundfish Task Force, he has also served as a member of NOAA's California Saltwater Sportfishing Action Team and the Channel Islands National Marine Sanctuary Fishing Working Group. Joel has participated actively in resource protection processes, involved in numerous meetings of the California Fish and Game Commission and the MLPA Initiative, where he frequently offered testimony on conservation and fisheries management issues from the standpoint of the recreational angler. Joel is well known to the MLPA I-Team and BRTF, having spent nearly four years as a SIG member during the Central Coast and North Central Coast phases of the MLPAI. With his knowledge of MLPA processes as well as resource and habitat protection issues, Joel is committed to dedicate himself to the duties of a Regional Stakeholder Group primary for the South Coast Region.

Terry Maas

Ventura, Ca, 93003

Alternate: Bill Ernst

Terry Maas has been diving California waters consistently for the last 50 years and is the author two popular books on freediving. As a Board member of SeaWatch, Terry is dedicated to preserving the Sea of Cortez. He is a World Record holder and a National Champion. He was the principal videographer for an underwater series for Outdoor Channel--first 22 shows. Holder of 3 advanced degrees, DDS, MS Oral Surgery, MBA. On the state Abalone Advisory Group for possible abalone take at San Miguel Island. He was an original stakeholder on the first, aborted, MLPA process for So. Cal. Author of many photo-journal articles on sea life including one of the resurgence of the Black Sea Bass and another front page for the "National Geographic of Mexico" on Manta Rays. As an artist, his painting of a white seabass is displayed at Hubbs Research Facility, and his mural of Channel Island Sea Life is displayed at the National Park Visitor Center in Ventura. Terry is also a still photographer--many of his images are used in conservation literature, most notably sharks, rays and turtles caught by line or in nets. Terry is currently working on a kid's show about the wonders of the ocean for PBS.

Wendy Tochihara
National Sales Manager
Izorline International, Inc.

Paramount, CA 90723

Website: www.izorline.com

Wendy is the National Sales Manager for a local fishing line company and a private boater who fishes recreationally as well as competitively. On a regular basis she visits tackle stores, gives seminars and talks to many different stakeholder groups in this region. She can be heard on the air and via the Internet every Sunday night on Rod & Reel Radio as one of the co-hosts of the show. Wendy communicates with anglers, captains, deckhands, surfers, kayakers, boaters, non boaters, tackle store owners, employees, manufacturers and conservationists every day. She will bring first-hand knowledge and perspective to the MLPA South Coast Study Region, and express clearly the interests of the listed stakeholders and work collaboratively, seeking to integrate the interests of the full range of constituencies. She is an open minded individual with many different interests and willing to hear all sides of an issue. Wendy belongs to the following organizations: President, Chuck Byron Memorial Youth Art Foundation; Member: Screen Actors Guild; BASS; Saltwater Bass Anglers; WON Bass; American Bass; South Bay Lady Anglers; Anglers Choice; El Segundo Douglas Rod & Gun Club; Manzanar School Reunion Committee; United Anglers of Southern California; and the American Sportfishing Association.

Merit McCrea

Santa Barbara CA 93103

Merit McCrea has fished and dived the waters of southern CA since at least 1979. He captained CPFV vessels at SEA Landing in Santa Barbara: he restored the 55-foot vessel *Seahawk*, piloted the 149-passenger quad-jet vessel *Condor Express*, and expanded the recreational CPFV fishing frontier to the West Bank of San Miguel Island and to Pt. Arguello. Merit explored local waters for undocumented reef sites, expanding local knowledge of marine habitats in the Channel. He conducted interpretive cruises, sighting marine mammals and other sea life in and around the Channel Islands. With a dual interest in marine biology, Merit has also assisted with data gathering of marine fish. With nearly 40 years of marine experience in the CPFV fleet, conducting and participating in fishing trips, marine sightseeing excursions, underwater research and marine study, Merit is well qualified to balance his local knowledge with an overarching perspective of the south coast study area. Merit has participated actively on the Channel Islands MRWG, and he is a member of the CINMS Sanctuary Advisory Council, assistant chair of their

recreational fishing working group. Merit's affiliations include United Anglers, Recreational Fishing Alliance, Sportfishing Association of California where he served on the board from 1988 to 2001. He also has communications within the science community as a graduate student at the Marine Science Institute at UCSB.

Joe Villareal

Thousand Oaks CA 91362

Joe Villareal has been a commercial and recreational fisherman in the Southern California Bight for 30 years. He owns/operates the CPFV *Mirage*, and also operates it as a light boat for the commercial squid fishery during season. Joe has served for 10 years on the Board of Directors of the Sportfishing Association of California (SAC). He has played a major role in the Southern California Bight hook and line groundfish survey for the past five years. Joe has developed decades of local knowledge of the study area and has a broad, balanced perspective of the region as a whole. His knowledge extends to commercial as well as recreational fisheries. Joe is able to articulate the perspectives of both CPFV fleet and commercial squid fleet. As a board member in SAC and active in both the recreational and commercial fisheries, Joe has developed an extensive communications network and is willing to use email, dockside meetings as well as disseminate information to fishermen on the grounds and other stakeholders not actively engaged in the MLPA process.

Thanks for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Jim Martin". The signature is written in a cursive, flowing style.

Jim Martin
West Coast Regional Director
The Recreational Fishing Alliance