

July 14, 2008

Dear Mr. Koch and Mr. Wiseman,

I am submitting myself as an alternate representative for the kayak fishing community on the MLPA South Coast Regional Stakeholder's Group, supporting Paul Lebowitz as the main nominee to the RSG.

My personal qualifications fulfill every MLPA South Coast RSG Selection Criteria:

As Deputy Director of the KFACA, I represent thousands of individual South Coast kayak anglers and the businesses they support. As we have demonstrated throughout the MLPA planning process, KFACA communication channels reach every level of the sport.

Speaking personally, I have over 30 years of experience fishing the South Coast Region. My parents owned and operated the bait and tackle shop at the base of Hueneme Pier in the late 70's and early 80's. Growing up in this environment instilled in me a love of the ocean, it also afforded me the opportunity to work on the sport boats out of Hueneme and Channel Islands Harbors as a teen.

Five years ago I was introduced to kayak fishing. The sport's low impact and ease of use was a perfect match for me to enjoy the ocean on another level. I have kayak fished everywhere in the South Coast Study Region, from Central California south to San Diego.

My experience in the corporate world has provided me the opportunity to work in situations similar to the MLPA process. For the last 13 years I have worked for Vitesse Semiconductor Corporation in Camarillo, CA. I am often involved in round table meetings, in which smaller departmental divisions (working groups) brainstorm to reach consensus on new ideas or proposals.

I understand what I am committing to and the challenges that sometimes arise out of the collaborative process. I have completed several corporate classes pertaining to productive working environments, Statistical Process Control, Lean Thinking, Critical Thinking, Creative Problem Solving, Lessons Learned, and a host of other corporate tools.

My work schedule allows me to fully commit to complete all responsibilities of a Regional Stakeholder Group alternate.

I am conservation minded and a firm believer that with proper planning and science the MLPA is a good thing for the future. And as a father, I want my three boys and my future grandchildren to be able to enjoy the ocean as much as I have.

Regards,

MJ Kennedy