

**MLPA Nomination Request to the South Coast Regional Stakeholder  
Group**

**Sal Vallone  
6743 Sepulveda Blvd.  
Van Nuys, CA 91411**

I have owned and operated the same fishing tackle supply store for 20 years. It has grown from 800 square feet to 3,000 square feet. Through my dedication, hard work and knowledge of the fishing industry, Bob Sands Fishing Tackle has become a "Valley Tradition" and is frequented by locals and regulars as well as many out-of-towners. I have a great deal of knowledge of the local fishing areas, the fish, the climates and the environment. I am such an avid fisherman, I am willing to put in whatever time is necessary to protect and preserve our natural resources and preserve the sport of fishing.

I am involved with United Anglers of Southern California, American Sport Fishing Association, California Sport Fishing Coalition and I am a board member of Recreational Fishing Alliance – Southern California chapter. I have attended a number of MLPA meetings and helped organize the Tackle retailers Co-op to keep our industry informed. I am committed to protecting the sport of fishing by completing any and all duties of the regional stakeholder group.

I am active in many fishing groups including: L.A. Rod & Reel Club, San Fernando Valley Japanese-American Fishing Club and San Fernando Valley Salt Water Fishing Club. I have many contacts in the fishing industry including tackle shop owners/operators, wholesalers, manufacturers and distributors, as well as the numerous customers that shop in my store on a weekly basis. Information, communication and comradery have always been my top priority and I make it my business to make sure people stay informed and up to date about the great sport of fishing. I will use word of mouth, group meetings, board meetings and newsletters, as well as post notices in my store to keep preservation of our resources a subject that remains at the forefront of discussion.