

MELISSA MILLER-HENDERSON
CALIFORNIA MARINE LIFE PROTECTION ACT INITIATIVE
NOMINATION TO SOUTH COAST REGIONAL STAKEHOLDER GROUP
July 13, 2008

DEAR MS MILLER-HENDERSON

PLEASE ACCEPT MY NOMINATION TO THE SOUTH COAST REGIONAL STAKEHOLDER GROUP.

NOMINEE: GARTH MURPHY

ADDRESS:

EMAIL:

QUALIFICATIONS:

1. I HAVE BEEN A SOUTH COAST STUDY REGION RESIDENT SINCE 1959, WHEN MY FATHER, GARTH MURPHY SR., BROUGHT OUR FAMILY FROM HONOLULU TO LA JOLLA SO THAT HE COULD STUDY FOR A PHD IN MARINE ECOLOGY AT SCRIPPS INSTITUTE OF OCEANOGRAPHY, UCSD. I HAVE HAUNTED THE COASTAL WATERS OF THE REGION SINCE THE DAY WE ARRIVED, FIRST AS A DIVER AND FISHERMAN, THEN AS A SURFER, WINDANSEA SURF CLUB MEMBER AND UNIVERSITY STUDENT AT UC SANTA BARBARA AND UCSD, MAJORING IN MATH/PHYSICS, THEN IN HISTORY/ENGLISH LITERATURE.
2. I HAVE 50 YEARS OF INTIMATE PERSONAL IMMERSION IN THE COASTAL WATERS FROM POINT CONCEPTION TO VENTURA, INCLUDING VISITS TO THE CHANNEL ISLANDS AND CATALINA, AND FROM POINT MAGOO TO THE MEXICAN BORDER. (I AM WEAK AT OXNARD/MAGOO, AND PALOS VERDES.) MY PRACTICAL MARINE ECOLOGY EDUCATION HAS BEEN AUGMENTED BY STEADY EXPOSURE TO MY FATHER'S RESEARCH AND PUBLICATIONS, AND THOSE OF HIS MARINE BIOLOGIST MENTORS AND COLLEAGUES OVER THOSE 50 YEARS. MY FATHER WAS DIRECTOR OF PACIFIC OCEANIC FISHERIES INVESTIGATIONS (POFI) IN HONOLULU IN THE 50'S, THE FOUNDING COORDINATOR OF CALCOFI AT SCRIPPS IN THE 60'S, AND PROFESSOR AND CHAIR OF THE OCEANOGRAPHY DEPARTMENT AT UNIVERSITY OF HAWAII IN THE 70'S/80'S, ENDING HIS CAREER AT THE CSIRO, CRONULLA, AUSTRALIA IN THE 90'S. ALWAYS A SPECIALIST IN POPULATION DYNAMICS, HE WORKED FOR THE UN ON INTERNATIONAL FISHERIES CATCH TREATIES THROUGHOUT HIS CAREER. HE IS BEST KNOWN FOR HIS THEORY THAT AGE CLASS TRUNCATION OF FISH SPECIES BY NET FISHING, SELECTIVELY REMOVING THE LARGER OLDER INDIVIDUALS, REDUCES CHARACTERISTIC SPECIES LONGEVITY AND FITNESS, LEAVING THEM VULNERABLE TO ENVIRONMENTAL STRESSES SUCH AS EL NINO AND OVERFISHING, A THEORY FIRST PROPOSED AFTER STUDYING THE CATASTROPHIC 1953 COLLAPSE OF THE CALIFORNIA SARDINE FISHERY AND SUBSEQUENTLY VALIDATED BY

- FISHERIES COLLAPSE RESEARCH WORLDWIDE. I HAVE BEEN EXPOSED TO THE BREADTH OF MARINE SCIENTIFIC STUDY AND THEORY THAT HAS DELIVERED US TO THIS MLPAI.
3. MY FUNDAMENTAL INTEREST IN MLP AREAS IS IDENTICAL TO THE PURPOSE OF THE CA MLP ACT. IT IS MY PERSONAL MISSION TO CONTINUE MY FATHER'S WORK TO UNDERSTAND, MAINTAIN AND MANAGE TO INCREASE OCEAN SPECIES IN THRIVING ECOSYSTEMS FOR SUSTAINABLE FISHERIES. I BELIEVE, AS HE CAME TO BELIEVE, THAT MLPA'S ARE GOVERNMENT'S BEST TOOL FOR SOLVING IN A SYSTEMIC/HOLISTIC WAY THE MYRIAD PROBLEMS FACED TODAY BY THE FULL SPECTRUM OF MARINE ORGANISMS IN CALIFORNIA'S OCEAN (AND WORLDWIDE). MLPA'S ARE A PRACTICAL, ENFORCEABLE AND AFFORDABLE SOLUTION FOR GOVERNMENT AGENCIES AND STAKEHOLDERS. MPLA'S WORK WITH MINIMAL HUMAN INPUT FOR MAXIMUM OUTPUT, INCREASING SPECIES SIZE, LONGEVITY, VARIABILITY AND NUMBER WITHIN THEIR BOUNDARIES. THERE IS A SPILLOVER EFFECT WITHIN INDIVIDUAL SPECIES RANGES. THERE IS SCIENTIFIC EVIDENCE FROM ESTUARIES AND BAYS THAT MLPA'S PROMOTE CLEAN WATER BY IMPROVING ABSORPTION AND TRANSFORMATION OF TOXINS, EXCESS RUN-OFF NUTRIENTS, ALGAE BLOOMS AND CO2 THROUGH INCREASED MARINE LIFE BIOMASS AND BIODIVERSITY. MLPA'S ARE EASY TO EXPLAIN TO THE PUBLIC, EASY TO UNDERSTAND AND RESPECT. THEY ARE GREAT RESEARCH TOOLS. AS A BONUS, THEIR LEGAL PRESENCE AT THE SEASHORE ENCOURAGES UPSTREAM AWARENESS AND POLLUTION CONTROL COMPLIANCE.
 4. MY CONSTITUENT AFFILIATIONS ARE WITH SURFERS, SURFERS WHO LIKE TO FISH – MY GENERATION OF SURFERS WERE ALL DIVERS/FISHERMAN WHO EFFORTLESSLY CAUGHT OUR LUNCH IN THE DAYS OF BOUNTIFUL SHORELINE FISH STOCKS – AND THE 8 BILLION DOLLAR A YEAR CALIFORNIA BASED SURFING INDUSTRY, WHOSE DEPENDENCE ON SURFERS EXTENSIVE DAILY USE OF THE CALIFORNIA NEARSHORE OCEAN RESOURCE, BEACH TO KELP BEDS, IS PRIMARILY NON EXTRACTIVE, RECREATIONAL, AND DIRECTLY RELATED TO THE QUALITY OF THAT EXPERIENCE FOR SURFERS, THEIR PARENTS AND CHILDREN. SURFERS ARE INTERESTED, CONCERNED AND SUPPORTIVE OF THE MLPAI. FOR SURFERS, FULL SPECTRUM MARINE SPECIES HEALTH, ABUNDANCE AND DIVERSITY ENHANCE THE WILDER-NESS QUALITY AND JOY OF THEIR DAILY OCEAN WAVE HUNT. SURFERS ARE THE LARGEST HUMAN POPULATION GROUP PHYSICALLY IMMERSSED IN THE SOUTH COAST OCEAN RESOURCE ON ANY GIVEN DAY. THE AQUA CULTURE INDUSTRY (PACIFIC AQUAFARMS); MAN-POWERED-WATERCRAFT FISHING GROUPS LIKE KAYAKERS, CANOERS AND STAND-UP PADDLE-BOARDERS, ARE ALSO MY CONSTITUENTS. I AM WILLING, RESPECTFUL OF, AND QUALIFIED TO WORK COLLABORATIVELY WITH ALL OTHER VIABLE STAKEHOLDERS. THE VOLUNTARY COOPERATION OF ALL RESOURCE USERS IS NECESSARY FOR A SUCCESSFUL MLPA,

WAX RESEARCH, INC.

*Manufacturer's of Surf Wax, Traction, Accessories & Snow Waxes
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Carlsbad, CA 92008

July 22, 2008

TO: MARINE LIFE PROTECTION ACT INITIATIVE
C/O CALIFORNIA RESOURCES AGENCY
1416 NINTH STREET, SUITE 1311, SACRAMENTO, CA 95814
EMAIL: MLPAComments@resources.ca.gov
ATTN: MELISSA MILLER-HENSON
RE: LETTER OF RECOMMENDATION FOR GARTH MURPHY, REGIONAL
STAKEHOLDERS GROUP NOMINEE

I am a resident of Encinitas, CA, the owner of Wax Research/Stickybumps surfboard wax, producing about 50% of all surfboard wax for the US market, and an active member of SIMA, the surf industry manufacturers association. I have been surfing since the 50's and working in the southern California surfing industry since the 60's, beginning with Garth Murphy at Surf Research and starting my own company in 1972. I am an active surfer.

Since the 10th of July I have been working with Garth to coordinate a surfing industry response to the public participation opportunities presented by the MLPAI. To this end, we have both been in touch with Joe Geever, Surfrider Foundation Policy Coordinator and Sean Smith, executive director of SIMA. Garth has been networking with other surfing leaders. We feel that it is critical to involve the surfing community because we will be directly affected by the future network of Marine Protected Areas.

MAXIMIZING COMPLIANCE, MINIMIZING ENFORCEMENT COSTS – EVERYTHING AND EVERYONE CONNECTED TO ACHIEVE OUR COMMON GOALS.

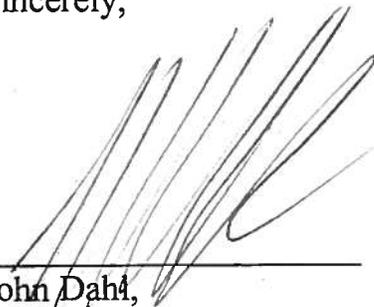
5. I AM CAPABLE OF REACHING AND INFORMING STAKEHOLDERS WHO DO NOT ATTEND PUBLIC MEETINGS AND ALSO CONVINCING THEM TO ATTEND, THROUGH THEIR WEBSITES AND/OR PERSONAL CONNECTIONS WITH THE FOLLOWING: THE SURFRIDER FOUNDATION, THE WINDANSEA SURF CLUB, SWAMIS SURFING SOCIETY, THE SURFERS PARTY, SIMA, (the Surf Industry Manufacturer's Association), THE CAA, (California Aquaculture Association), WILD Coast.NET, SURFLINE.COM, KAYAKFISHNATION.COM, SAN DIEGOYAKFISHING.COM, CALCOAST.ORG, MIOCEAN.ORG, SAN DIEGO CITY COUNCIL, AND ENCINITAS CITY COUNCIL. I WILL WRITE PIECES FOR THE LOCAL NEWSPAPERS, OCEANS MAGAZINE AND NATION-WIDE SURF MAGAZINES, THE SURFERS JOURNAL, AND THE SURFERS PATH. WE PLAN TO INTRODUCE AN 'ADOPT A FISH' PROGRAM IN LOCAL ELEMENTARY SCHOOLS, THROUGH "ROOTS AND SHOOTS.ORG", WITH EACH STUDENT STUDYING ONE LOCAL FISH, FROM CONCEPTION TO REPRODUCTION TO SOMEONE'S DINNER, TEACHING THE BASICS OF MARINE BIOLOGY AND MLP AREA FUNCTION. CYRUS SUTTON IS A FILMMAKER COLLEAGUE WHO WILL PROMOTE THE MLP AI PROJECT ON THIS SUMMER'S TOUR OF "UNDER THE SUN". WE WILL PROPOSE MAKING A PSA CARTOON EXPLAINING THE MLP AI'S AND THE SERVICES THEY PERFORM FOR THE OCEAN AND FOR US AND POST IT ON OUR YOUTUBE CHANNEL AND OTHER INTERNET SITES. JOHN DAHL, THE CEO OF STICKYBUMPS SURFWAX HAS OFFERED TO PUT WRITTEN NOTICES ON HIS SURF WAX LABELS TO RAISE PUBLIC AWARENESS OF THE YEAR-LONG MLP AI PROCESS, AND THE SCHEDULE OF MEETINGS.
6. I REALIZE HOW MUCH OF MY TIME IT WILL TAKE TO COMPLETE THE MLP AI PROCESS ON SCHEDULE AND AM COMMITTED TO THAT AND MORE. TO ME THIS IS THE OPORTUNITY TO OF A LIFETIME, NOT TO BE MISSED. I ATTENDED THE MLP AI'S SAN DIEGO ORIENTATION MEETING ON THE 10TH JULY AND WAS HEARTENED BY THE HIGH LEVEL OF ORGANIZATION, INTELLIGENCE AND COMMITMENT OF STAFF. I LEARNED A LOT IN A VERY SHORT TIME. IT WOULD BE AN HONOR TO JOIN THEIR TEAM AS A MEMBER OF THE REGIONAL STAKEHOLDERS GROUP.

I FEEL THAT I CAN BE A POSITIVE, INSPIRATIONAL AND UNIFYING FORCE. I AM A GOOD PUBLIC SPEAKER, A NATURALIST-GENERALIST JACK OF ALL TRADES WITH A SCIENTIFIC BACKGROUND. MY FORTE IS CONNECTING SEEMINGLY UNCONNECTED IDEAS, FACTS AND EVENTS IN A WAY THAT IS EASY TO COMPREHEND. ON JUNE 21ST I SPOKE AT THE KAITERRA SUMMER SOLSTICE FESTIVAL IN CARDIFF, CA, MAKING THE CONNECTIONS BETWEEN OUR DIET CHOICES, THE CARBON CYLCLE, NON CARBON ENERGY RESOURCES AND THEIR RELATIVE IMPACTS ON THE OCEAN. I ASSEMBLED A WORKING MODEL SOLAR/HYDROGEN CAR AS AN EXHIBIT. I ENDED MY TALK BY URGING PERSONAL PARTICIPATION IN THE UPCOMING MLP AI. I AM A PUBLISHED NOVELIST AND JOURNALIST. I SPEAK SPANISH. I'M FUNNY. I STILL SURF. HASTA 'YA...GARTH

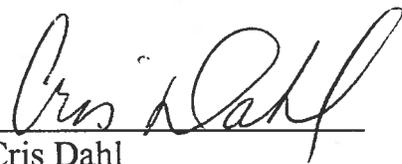
Garth is highly qualified to represent the surfing community on the RSG. His personal connections in the surfing world are extensive, he is a clear thinker, a good writer and motivator, and has a broad understanding of the marine ecology issues. He is also dedicated to the cause, as I am, and most surfers are, of a healthy, wealthy local coastal marine ecosystem, something we experienced in our youth and wish to restore. He understands the surfers point of view.

If selected to the RSG, Garth has promised to report regularly to Surf rider, SIMA and all of his other contacts on progress within the planning group. He will help to expand and craft their participation and explain the scientific issues to surfers in terms they will understand. I will make sure he does a good job and help him throughout the year with publicity and public education. I urge you to appoint Garth Murphy to the Regional Stakeholders Group. He will not disappoint you.

Sincerely,



John Dahl,
President
Wax Research, Inc.
Sticky Bumps®



Cris Dahl
Vice President
Wax Research, Inc.