KEEP ME
WILD™
A campaign supported by the California Department of Fish and Game

Are You Mistreating A Wild Animal, While Reading This Ad?

You may not realize it—a simple bag of garbage, bowl of pet food, or plate of leftovers left outside your home or vacation site, can cause severe harm to wildlife.

Today black bears, coyotes and other wild animals are living closer nearby. Their populations are increasing.

Most wild animals will not bother you. They naturally fear humans and keep their distance—so long as they remain fully wild.

But if wild animals have access to human food and garbage, they want more and more. They change their natural ways. Their normal fear of humans becomes lost.

These animals are powerful. If they are addicted to human food sources, they may cause severe property damage and threaten human safety, if someone stands in their way.

Stash Your Food and Trash

Black bears, coyotes and other wildlife may be your neighbors here.

- Store garbage in bear-proof containers
- Or store garbage in your garage until pick-up
- Keep food indoors or in airtight and odor-free containers
- Put away picnic leftovers; clean BBQ grills
- Keep pet food and bird feeders away
- Pick up fallen tree fruit
- Remove cosmetic fragrances and other attractants
- Install or request bear-proof trash containers

If in doubt, ask your local Fish and Game warden, park ranger, law enforcement officer, garbage collection company, or town council.

Or visit: www.keepmewild.org

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